



## Greater Philadelphia Region Technology and Healthcare Leadership and Success Celebrated at 23<sup>rd</sup> Annual PACT Enterprise Awards

*In addition to honoring technology and healthcare companies, executives and entrepreneurs, PACT unveils updated vision focused on fast-growing companies, and a driver of innovation and entrepreneurship in the Philadelphia region*

**Philadelphia, PA, May 12, 2016** – [PACT](#), the Philadelphia Alliance for Capital and Technologies, this evening announced the winners of the 2016 Enterprise Awards. Held annually, the Enterprise Awards are the region’s most prestigious awards honoring investors, entrepreneurs, and companies that are pace-setters in innovation, leadership and advances in technology, healthcare and related fields. Additionally, PACT introduced its new brand vision and logo to the more than 900 guests in attendance.

“Today is a momentous day for PACT,” said Dianne Strunk, Vice President of PACT. “The Enterprise Awards mean so much to this community and it’s always a wonderful evening celebrating the successes our region has to offer. But we’re also excited to introduce our new vision to help propel us to further supporting entrepreneurship and innovation in the Philadelphia region for years to come,” she added.

The following companies and entrepreneurs were honored at the 2016 Enterprise Awards:

- *Healthcare Innovator:* [Accolade](#), Philadelphia, PA
- *Healthcare CEO:* [Paul Perreault](#), CSL Behring, King of Prussia, PA
- *Healthcare Emerging:* [ACT Oncology](#), Flemington, NJ
- *Healthcare Startup:* [Biomeme](#), Philadelphia, PA
- *Technology Company:* [CRF Health](#), Plymouth Meeting, PA
- *Technology CEO:* [Calvin Knowlton](#), Tabula Rasa HealthCare, Moorestown, NJ
- *Technology Emerging:* [LoanLogics](#), Treose, PA
- *Technology Startup:* [NavPort](#), Plymouth Meeting, PA
- *Investment Deal:* [iPipeline](#)
- *Digital Innovation:* [The Children’s Hospital of Philadelphia](#)

In addition to the competitive awards, John H. Martinson, Founder and General Partner of Edison Ventures, and Chair of Martinson Ventures, was recognized as the Legend Award recipient for Lifetime Achievement. Martinson has been a venture capitalist and software industry leader for 38 years, specializing in software/services for life science and education. In 1986, he founded Edison Partners and currently serves as General Partner. He is also an active individual investor and philanthropist. Under his guidance, Edison Partners has invested more than \$1 billion in 215 East Coast companies. Martinson participated in 160 equity financings and is currently a director of three private companies where Edison is the sole or lead investor. Previously, he served on the Board of Directors of 68 companies.

PACT’s new brand strategy includes a new logo, marking the first update to the brand since PACT launched in [2010](#). The new logo, designed by Zer0 to 5ive, reflects PACT’s updated vision to be the go-to resource for fast growing companies, and a driver of innovation and entrepreneurship in the Philadelphia region. The brand icon and brand color are designed to reflect acceleration, innovation and collaboration with other organizations in the region focused on supporting entrepreneurship and

business success. The logo will be followed by an updated website that will launch later this year.

“As we worked on our strategic plan over the last several months, it became apparent to the Board that we also needed to update our image to better reflect the energy and resources PACT brings to the region,” commented Dean Miller, President and CEO of PACT.

In partnership with KPMG and hosted by PACT, the title sponsor of the Enterprise Awards is Fairmount Partners. Other sponsors who make the Enterprise Awards possible include Actua, Ben Franklin Technology Partners, Broadpath, Comcast Business, Cozen O’Connor, EY, Fox Rothschild LLP, Grant Thornton, Independence Blue Cross, LiquidHub, McCarter & English, Morgan Lewis, Pepper Hamilton LLP, RSM, Safeguard, University City Science Center, University of Pennsylvania, Ballard Spahr, BDO, Duane Morris, EisnerAmper, Evolve IP, InstaMed, JLL, NewSpring Capital, Royer Cooper Cohen Braunfeld (RCCB), RR Donnelly, Philadelphia Magazine and Technical.ly.

### **About PACT**

Philadelphia Alliance for Capital and Technologies (PACT)’s vision is to be the go-to resource for fast growing companies, and a driver of entrepreneurship and innovation in the Philadelphia region. PACT provides its members with valuable content and connections to capital, coaching, and customers that will accelerate their growth and success, and to collaborate with other organizations to drive innovation and entrepreneurship in the region. Visit [www.philadelphiapact.com](http://www.philadelphiapact.com) for more information.

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